

# Perry's Solutions, LLC

**Quarterly Newsletter**

**March 2010**

This is our second quarterly newsletter. It is a simple format but hopefully helpful for you. Let me know of things that you would be interested in hearing about.

## **RISK MANAGEMENT – IN PERSON**

On March 8 and 9, Perry will be presenting at the Minnesota Quality Conference. The topic: “Is Risk Management Valuable for Me?” with a follow up workshop containing “Test Strategy Tips to Manage Risk.” Goal is to challenge how people think about risk. Risk can help business performance; it is not just about compliance. Stop by to say hi!

## **PLACEBOS IN TESTING - ARTICLE**

As I read things, I often come across interesting topics. This is probably a productive way to share those items with you. For instance, here is a study looking at the effect of the placebo. Everyone knows about the placebo effect, but what about the use of it! The following link has a short summary about the work – it is interesting to consider regardless of the testing that you are doing.

<http://www.scientificamerican.com/blog/post.cfm?id=beyond-the-sugar-pill-are-doctors-m-2010-02-18>

## **UPCOMING CLASSES**

In March, Perry starts co-teaching a Clinical Studies class at St. Thomas with Frank Freedman making it our third time working together. The simulations are a great experience. We also have Measurement System Analysis, Failure Modes and Effects Analysis, and Minitab sessions taking place. In our classes, the emphasis is on application – not just concepts. If you are interested in these topics, just let us know.

Have a great day!



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